

# A handy guide to getting started online with Australia Post My Online Shop

# auspost.com.au

#### MOS\_Quickstart\_Guide (2).docx

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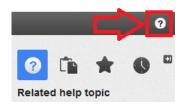
# 1 Introduction

# 1.1 Getting Help

Before we start, we would like to let you know that there are other ways of getting help in your online store.

#### 1.2 Help Menu

The **Help Menu** will appear on the right side of the page. It can be hidden or opened by clicking on the help icon



The content of the help menu will change based on the function that you are accessing.

There are four tabs in the Help menu:

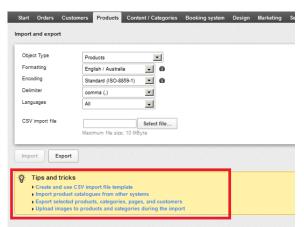


- 1. The Help System (with 'Related help topic', 'Advisor', 'Additional topics' and 'Search for help' fields).
- 2. The Clipboard used for copy and paste.
- 3. Favourites where you can save frequently used pages.
- 4. **History** is refreshed each time you start a new browser session.

The entire User Guide can be downloaded from the Help Menu.

# 1.3 Tips and tricks

As you create your shop "**Tips and tricks**" will appear at the bottom of the page these will change based on the function that you are using.



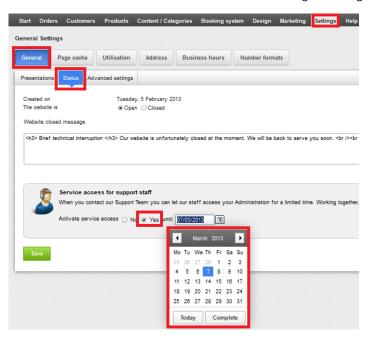
#### 1.4 Information icon

The information icon  $\odot$  can be found throughout the set-up pages and offers advice and links to assist in the various functions and processes.



# 1.5 Provide Access to My Online Shop Support

When you contact the Support team, they may need access to your shop's Admin area or Management Back Office (MBO). You are able to provide them with access on a temporary basis by going into **Settings** > **General Settings** under the **General** > **Status** and Activate service access by selecting Yes and the expiry date.





Note: If you have forgotten your password or want to reset it, follow the "Forgot your password?" link on the sign-in box.

The User name will be admin and the E-mail address will be the address you entered when setting up your shop. You will receive an email containing a link that will allow you to reset your password.

# 1.6 Sign-in

To set up your store, you have to first enter your back office. To do this, type the Internet address of your Admin Page as sent in your Welcome Email on the browser. Your Admin Page is also known as the MBO. This is where you will manage your online store, add products and process orders.

Check your welcome pack/email for the MBO Internet address (URL) specific to your eCommerce site.



A sign-in box will appear. Enter your user name and password that was sent in your Welcome Email.

When you login for the first time the Set-Up Assistant will appear. The Set-Up Assistant will guide you through the set-up process.

Subsequent logins will take you straight through to your shop's administration home page.

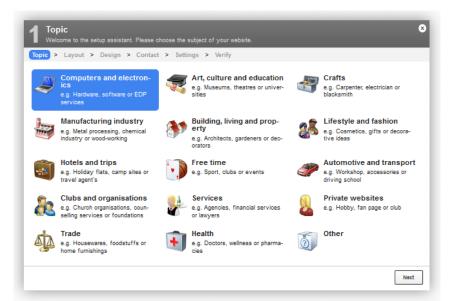
# 2 Set-up Assistant Wizard

The Set-up Assistant will automatically take you through the initial design of your shoppings Help

# 2.1 Step 1 - Select a design:

Choose a shop theme that is closest to your type of business.

You are able to change anything later and can start the Set-up Assistant again at any time emings



Restart of the setup assistant

The Set-up Assistant can be restarted at any time by going to Settings > Restart

of the setup assistant

User management

Delivery and payment

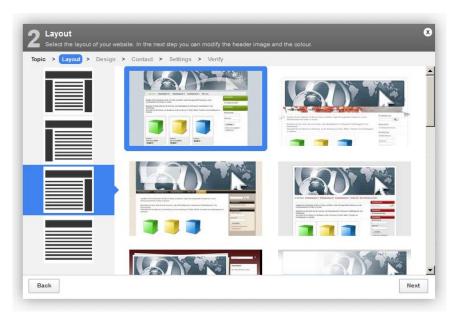
Product settings

Basket settings
Order document settings

Click on "Next" to proceed to the next step.

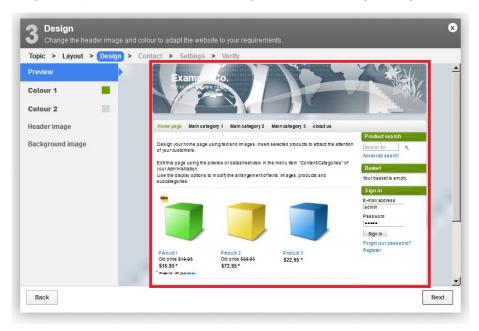
# 2.2 Step 2 - Choose a layout:

**Choose a template** that suits your business and requirements. Don't forget to check all the designs. There are lots available.



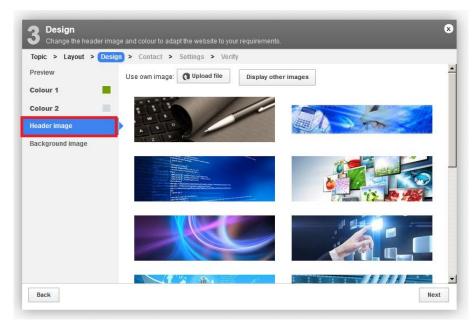
# 2.3 Step 3 - Modify your shop design:

If you have already run the Set-up Assistant wizard and you have started it again then you will see an image of your design in the preview window. Otherwise, you will see the design that you have selected.



You can change the banner images and also change the default colours of the design you selected. Different templates will allow different levels of modification.

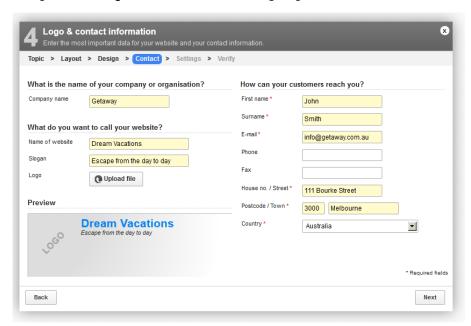
You can select the banner image from our wide range of free images. You will be presented with the most relevant banner images for your shop theme. Other banner images can be selected later.



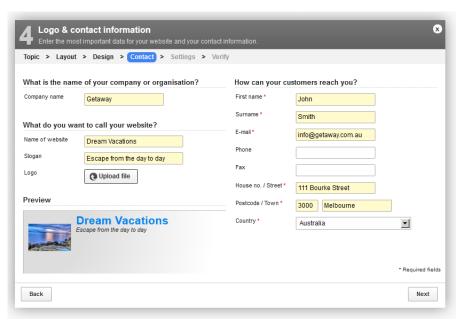
After you change the banner image you will see a preview of your design.

# 2.4 Step 4 - Add shop information:

Now you can add your contact information, give your store a name and choose a slogan to complement your brand.

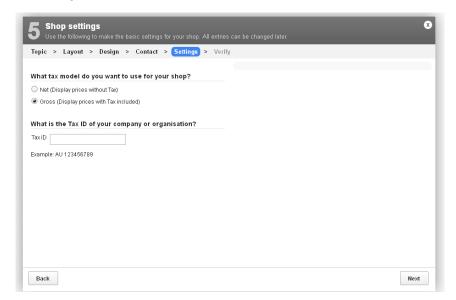


You can also upload a logo that will be scaled to fit the template that you are using.



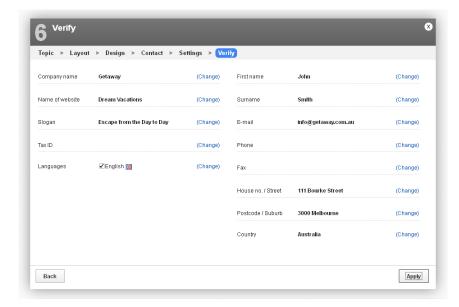
# 2.5 Step 5 - Enter your tax setting:

This is **very important** for you. For most shops selling to consumers the **tax setting** will be Gross, but if you are unsure then ask you accountant or financial advisor.



# 2.6 Step 6 - Check your work.

Review and check your set-up and make any changes that you need. Finally click on the "Apply" button.



# 2.7 Congratulations your initial design is complete!



You can view the page that you are currently editing at any time by clicking on the "See your site: Website" button at the top of the page on the right-hand side.

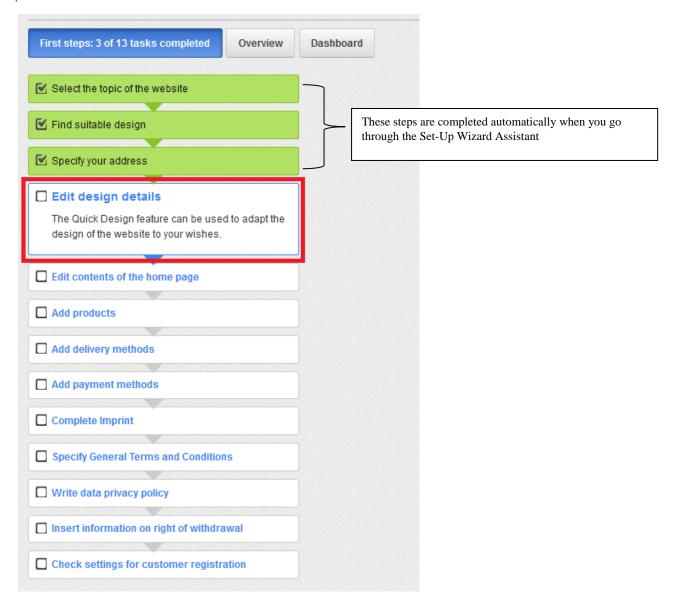
Note: Before doing this, click on "Page cache: Update now" so you see the latest changes.

# 3 Complete Your Store Set Up

# 3.1 First Steps Checklist

After you have completed the Set-up Assistant wizard you will be taken to the "First Steps" page in the administration section. This built-in checklist will help you keep track of some of the important tasks that need to be completed as part of your shop set up. This is a guide only and not all of the steps are mandatory.

By selecting a step you will be taken directly to the relevant page in the MBO to complete that particular step in the process.



When you are done completing a step, you can return to the 13 Step Checklist by clicking on the "First steps" button that appears on the left side of the screen or by going back to Start on the main menu.

If you put your mouse over an item then you will see a short explanation of that item shown alongside the step.



The items that have been completed while running the Set-up Assistant will be identified with a green tick.

#### 3.1.1 Here is a bit more detail on First Steps Checklist:

#### Select the topic of the website

Select a layout and design based on the type of business, products and services you will be selling.

#### Find suitable design

Choice of layout determines the design of your website or template you use. You can add or change templates later in the Design Menu.

#### Specify your address

This contact data will be used when the address details of your website are published.

#### Edit design details

The Quick Design feature can be used to adapt the design of the website to your wishes. Refer to Page 27 for more detail on Tailoring Your Shop Design

#### Edit contents of the home page

Add texts and pictures to the home page, with which to greet visitors to your website and encourage them to browse.

#### Add products

Create your own products. Enter prices, descriptions and attractive photos. Next, assign your products to categories.

Refer to page 12 for more detail on Creating Categories

Refer to page 14 for more detail on Creating Products

#### Add deliveru methods

Add the delivery methods required for your business. The Delivery via Australia Post will be available with two domestic delivery options (Regular and Express Post) and five international options.

Refer to page 17 for more detail on Adding Delivery Methods

#### Add payment methods

Credit card payment by SecurePay is a standard payment method available for your store but you can also create other methods for example PayPal or pay by invoice.

Refer to page 20 for more detail on Adding Payment Methods

#### Complete Imprint

Complete the company contact information with information about the operator of this website. The Imprint is also known as the provider ID. This information will be available to visitors to your store and may be also passed to portals such as eBay during registration with them.

#### Specify General Terms and Conditions

Specify your contractual terms and conditions under the General Terms and Conditions.

#### Write data privacy policy

Since you are collecting personal data from your customers, you must tell them how this data will be used and stored. This is a legal requirement. <u>Link to Australian Privacy Act</u>

#### • Publish important customer information

In the customer information, enter important information about the order process and the delivery and payment options.

#### Check settings for customer registration

Specify what form fields need to be filled out by customers registering or buying from your online store. Refer to page 25 for more detail on Customer Registration

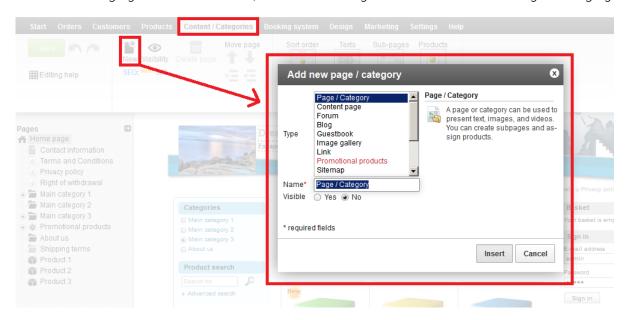
# 3.2 Creating Categories

After you have completed the design of your shop, the next step is to create categories of your products.

To create categories, click on *Content / Categories* in the upper navigation bar. You can enter the categories either in the visually oriented Preview mode or in the Data Sheet mode. The Data Sheet mode displays your data as a list.

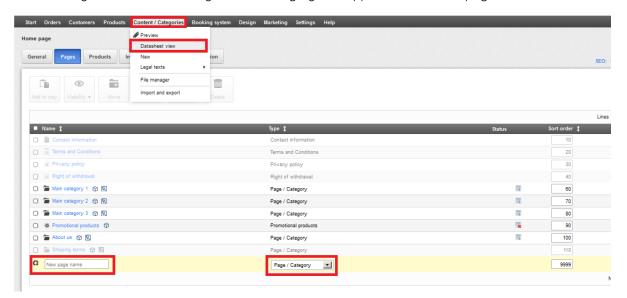
#### 3.2.1 Preview Mode:

To create a category in the *Preview* mode, click on the *New* symbol and enter the name of your category.



#### 3.2.2 Data Sheet Mode:

To create a category in the *Data Sheet* mode, use the text field and the drop-down menu as portrayed in the image below. Save your entries. The newly created category now appears in the list of pages.

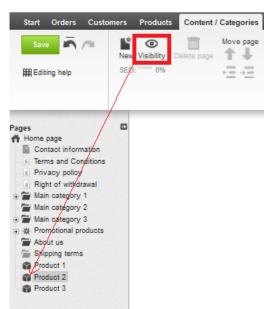


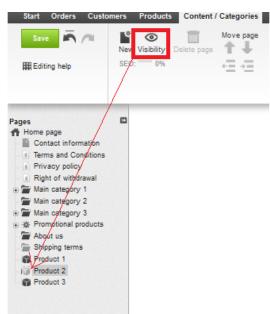
## 3.3 Making Categories Visible

It is important to make the product categories visible in your shop for your online customers.

#### 3.3.1 Preview Mode:

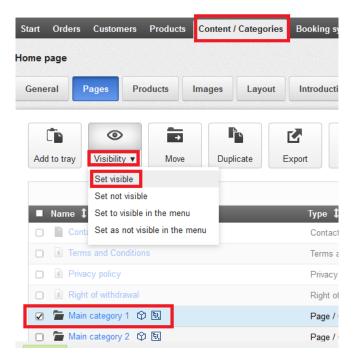
To do so in preview mode, click on the *Visibility* symbol, which is next to the *New* symbol. This will toggle the visibility on or off. Screen shot on the left is toggled on, once clicked again, its toggled off – screen shot on the right. Notice the icon is bold when it is visible and grayed out when it is not visible.





#### 3.3.2 Data Sheet Mode:

If you are in *Data Sheet* mode, activate the category by clicking the checkbox next to the category and select *Visibility* among the batch processing icons. After you have selected the *Visibility* function, a drop-down menu will provide a set of choices. Select *Set visible*. The selections will be made and saved.

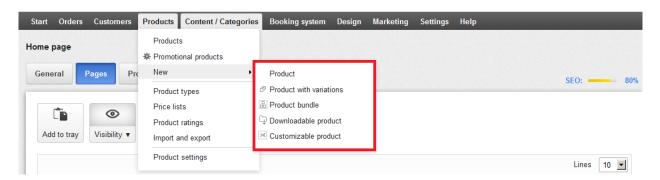


# 3.4 Creating Products

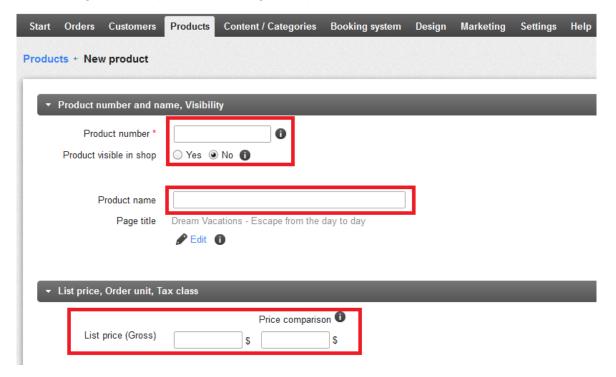
You can now create a product and assign it to a category.

#### 3.4.1 Creating a new product

Click on *Products > New > Product* and the product-editing page will appear.



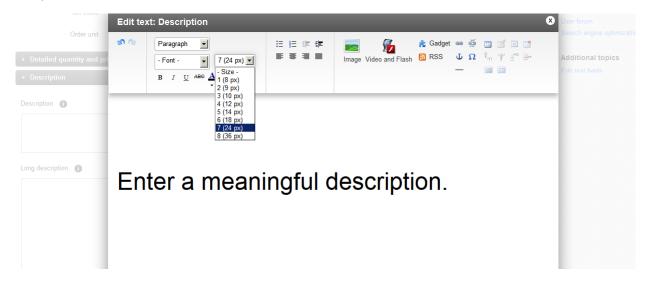
Enter at least one product number and its price, specify the tax class, and set *Product visible* status to *Yes*. These settings make the product visible in your shop.



#### 3.4.2 Product Description

To enter your product's name and description, click on the Description link.

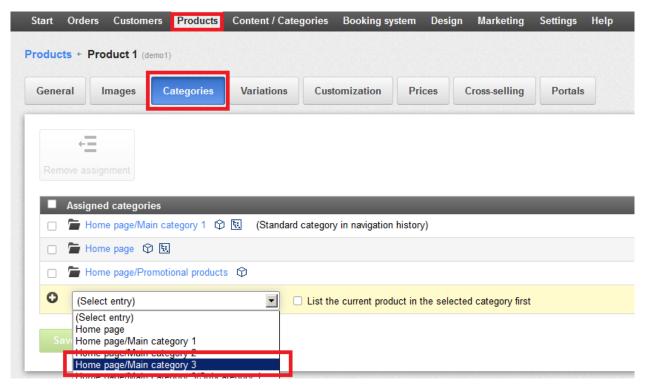
Texts are edited either in HTML (computer code) or WYSIWYG (What you see is what you get) mode. We advise beginners to use the WYSIWYG editor, as shown below, because it allows you to process text and images without relying on code. To do so, click on the *Edit text* button above the text fields.



After you enter your information, click on "Apply".

#### 3.4.3 Assigning a Product to a Category

Finally, you must place the product into a category - in this case, the newly created *Products* category. Click on the *Categories tab*, select *Categories/Products* in the drop-down menu, and then save your selection.



Follow this same procedure for all additional products.

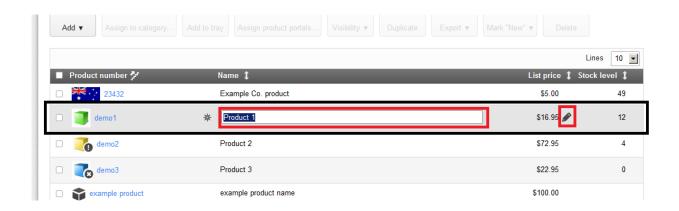
Please consult the User Guide for descriptions of additional product-related functions, such as the creation of product variations and product bundles (several products are offered together as a bundle).

#### 3.4.4 Fast-Product Editing

You can edit and change the product name, price and stock level while in product-list view. Just move your cursor over the text that you want to change and click on the pencil icon.

NOTE: In a list view throughout the MBO you can change the length of a list of the items that you can see using the "Lines" drop down list at the top right of the view.





# 3.5 Setting up Australia Post Shipping

The Australia Post Shipping in My Online Shop enables online sellers to access Australia Post lodgement, payment, and tracking capabilities within the website administration area. It is integrated with Click & Send and will help you manage your delivery and fulfilment requirements more seamlessly.

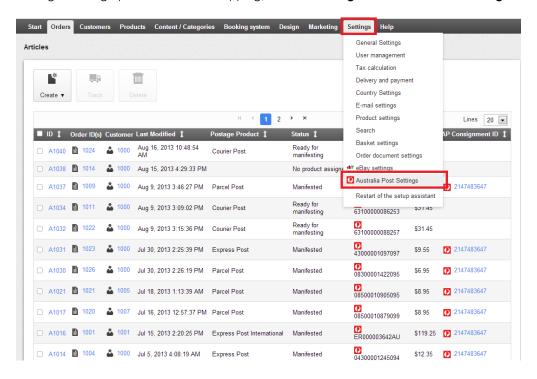
The Australia Post Shipping in My Online Shop is free to use. The cost of Australia Post shipping, products and services are the same as you would pay if you were using Click and Send on the auspost.com.au website.

Please note: Support for registered Click & Send users is not currently available, but will be made available in subsequent releases.

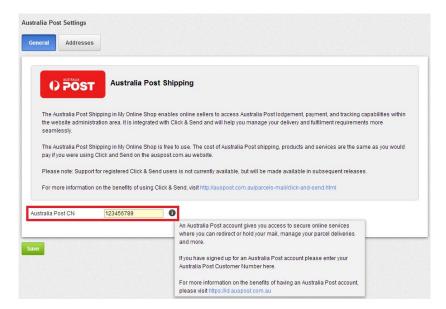
For more information on the benefits of using Click & Send, visit <a href="http://auspost.com.au/parcels-mail/click-and-send.html">http://auspost.com.au/parcels-mail/click-and-send.html</a>

#### 3.5.1 Setting up Australia Post Shipping

To begin setting up Australia Post Shipping, click on Settings > Australia Post Settings

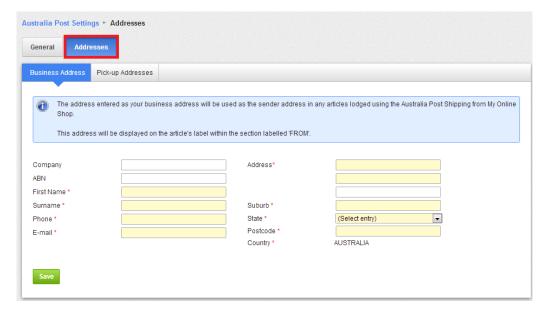


(Optional) If you have an Australian Post account, you can enter the Australia Post CN in the text field and click Save.

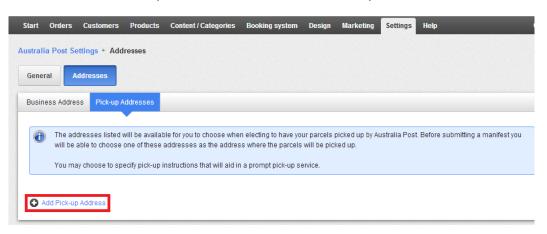


#### 3.5.2 Lodgement Settings

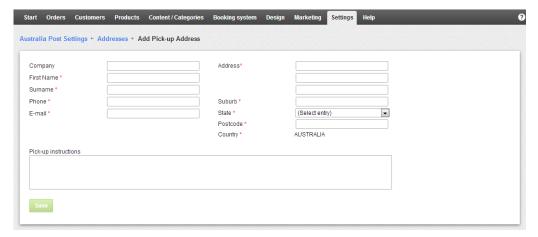
Next, *Click on Addresses* and fill out details associated with your online store. The address entered as your business address will be used as the sender address in any articles lodged using the Australia Post Shipping from My Online Shop. This address will be displayed on the article's label within the section labelled 'FROM'.



#### Enter details in the Pick-up Addresses tab. Click on Add Pick-up Address

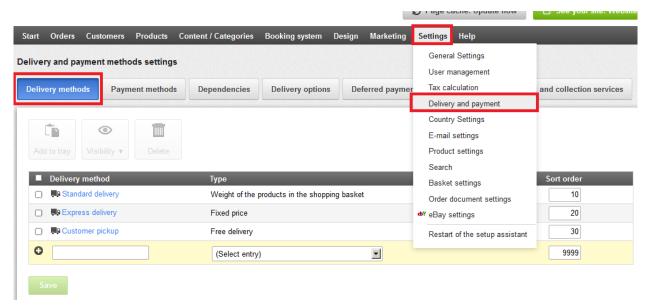


The addresses listed will be available for you to choose when electing to have your parcels picked up by Australia Post. Before submitting a manifest you will be able to choose one of these addresses as the address where the parcels will be picked up. You may choose to specify pick-up instructions that will aid in a prompt pick-up service.



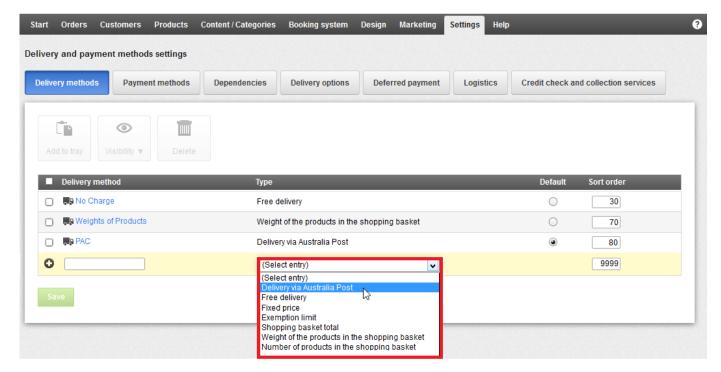
#### 3.6 Activate Delivery Methods

You must now create at least one delivery method and one payment method. Click on **Settings** > **Delivery and payment** > **Delivery methods**.



#### 3.6.1 Delivery methods

You create a new delivery method by selecting your choice from the Type dropdown menu.



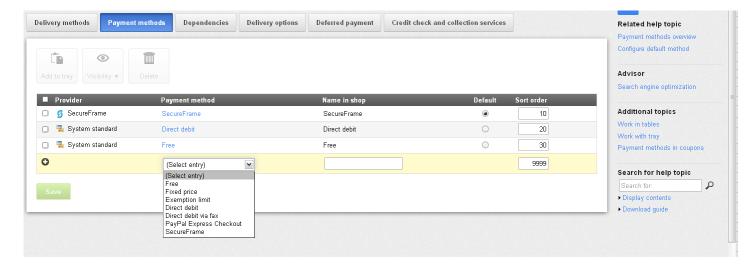
Here is a brief description of the various delivery methods, more information on setting up Australia Post options can be found on page 29 of this document and in the User Manual for other delivery methods:

- Delivery via Australia Post You are able to configure up to seven possible Australia Post delivery methods two domestic options (Regular parcels and Express parcels) and five international options (Air mail, Sea mail, Express Courier International document, Express Courier International merchandise and Express Post International) see page 29 of this document for more details
  - Free delivery if you want to offer delivery to the customer at no charge
  - Fixed price if you want to offer delivery at a fixed price
- Exemption limit using this method, you can provide free delivery for goods above a certain total value e.g. Free delivery on purchases over \$100
  - Shopping basket total the delivery charge will depend upon the order value
- Weight of the products in the shopping basket delivery charge will depend on the weight of the products in the basket e.g. Goods up to 5 kg will cost \$10 and every kg over that weight will be another \$1/kg.
- Number of products in the shopping basket delivery costs based on the number of products in the basket e.g. If you purchase more than 10 items, delivery is free

# 3.7 Activate Payment Methods

You also need to activate at least one payment method. Click on **Settings > Delivery and payment > Payment methods**.

You create a new payment method by selecting your choice from the Type dropdown menu.



Here is a brief description of the various Payment methods, more information on setting them up can be found in the Appendix for SecurePay & Paypal.

- SecureFrame SecureFrame is a product of SecurePay, a recognised market leader in online payments. See page 33 of this document for detailed set up instructions
- PayPal Express Checkout For this payment method, the shopping basket data is transferred to PayPal. See page 35 for more details
- Free No other costs are charged to the customer when this method is used. This method should be used for payments that need to be manually confirmed by you e.g. pay on account, pay by cheque (be sure to update the description of the Payment Method so it doesn't read "Free" any more)
- **Fixed price** You define the additional amount that the customer should pay when using this payment method e.g. you might charge \$5 to process any payments by cheque
- **Exemption limit** You define the additional amount that the customer should pay when using this payment method. In addition, you define a limit value (Limit) above which the customer must pay an order e.g. if you spend at least \$50 you can use PayPal
- **Direct debit** This payment type makes sure that the customer's bank details are requested during the ordering process in the shop. The information entered is tested for completeness but <u>not</u> accuracy. **Note:** No test is carried out for the existence of the account entered or the presence of sufficient funds.

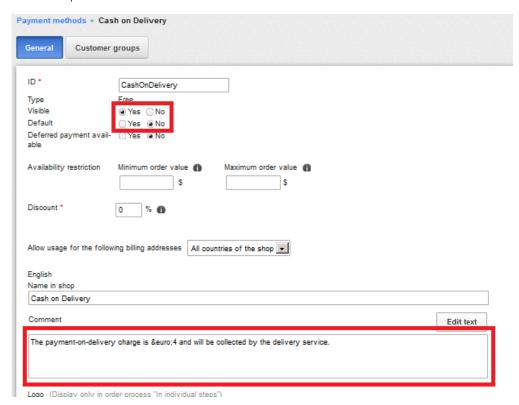
#### 3.7.2 Making your payment method visible

Once you have completed and saved the settings in the Settings tab then you can make the payment method visible and set it as the default by selecting the relevant buttons.

We recommend that you select the after payment button to create orders after payment has been confirmed.

You can add a note or instructions that will appear to your buyers under the payment method name during the checkout process.

When complete click on "Save".

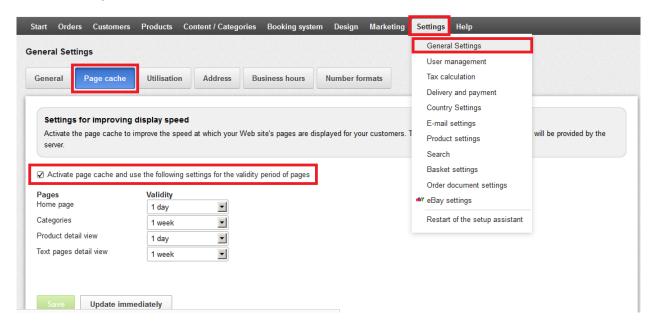


NOTE: You can make payment or delivery methods visible or not visible using the Batch Processing icons. If you do not have a visible payment and delivery method setup then your customers will not be able to check out.

# 4 Final Steps to Go Live

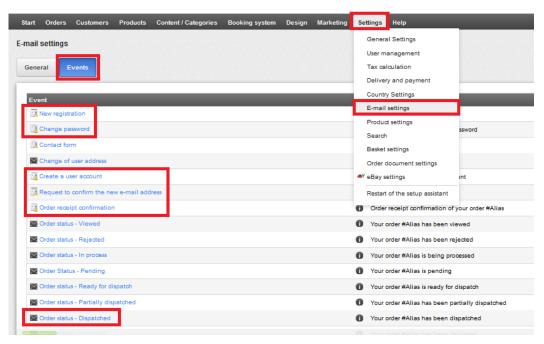
# 4.1 Define cache settings

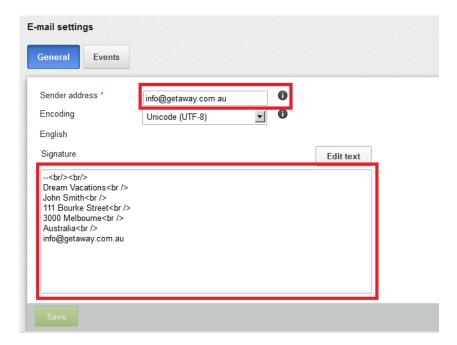
When you are ready to go live ensure that your page cache is set to "on" so that your page is delivered to your visitors at the fastest speed.



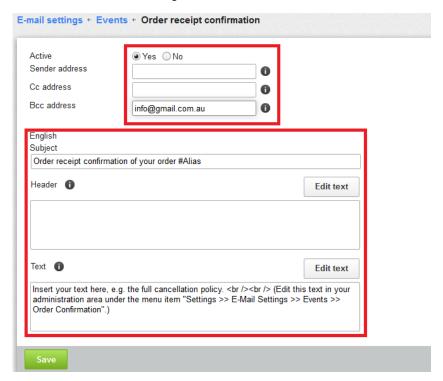
# 4.2 Activate E-Mail Events

There is a large selection of pre-configured email events to update your customers on the status of their order or registration. These can be modified via **Settings menu > E-mail settings**. Make sure you have set up a valid email address and your shop's signature.



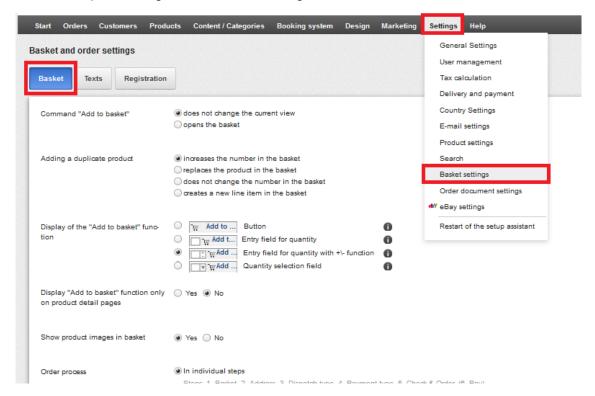


Then click on one of the activated events, enter informative text into the corresponding fields, and enter a sender's address. Make sure to save your entries.



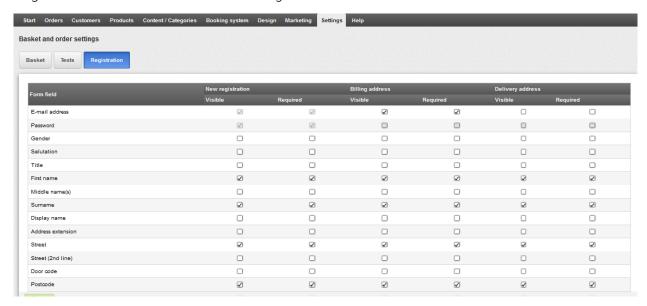
# 4.3 Shopping Basket Settings

The shopping basket is an important part of your store and you need to make sure that it is set up correctly. Review the basket settings at **Settings Menu > Basket settings**.



You can also change or customise the text that your customers will see during the shopping process and you can provide them with directions and advice. This can be done at the "Texts" tab in the Basket settings

It is also important to make sure that you have the correct fields enabled for the shopping process to complete. Use the "Registration" tab to customise the fields that your customers see.



There are three sets of fields that can be setup. We suggest that you use the same fields across each address type.

1. **New Registration** – these are the fields that will be seen when a customer 'registers' on your store and sets up a customer account. The fields are either visible or required (mandatory).

- 2. **Billing Address** these are the fields that will be seen by any anonymous buyer that goes through the checkout process on your store.
- 3. **Delivery Address** These are the fields that will be seen when a customer requests a separate delivery address from the billing address.

The field sequence and the field names as seen in the shopping cart cannot be changed.

You must have certain fields enabled if you want the shopping cart process to complete successfully these should be made **visible and required**:

- First name
- Surname
- Street
- Postcode
- Suburb
- Country
- State
- Email

NOTE: These are the fields required for most of the payment gateways like SecurePay and if they are not set as required then the payment process may not complete successfully.

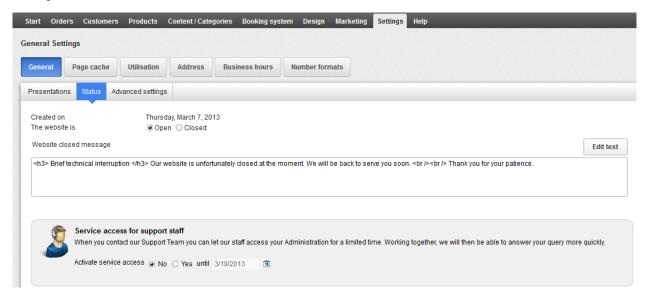
## 4.4 Test Your Shop

Please test your shop before you publicise your webstore's Internet address. You need to verify that your settings and any modifications (logo, design, products, etc.) function properly and appear as intended. Click on several of your pages and products; place an order as a test; register as a customer and verify that everything functions without any issues and that e-mails contain the right information.

<u>Note:</u> If emails cannot be sent — even though all addresses have been entered correctly — contact your provider and request that system settings be checked.

# 4.5 Open Your Shop

If you are satisfied with the results of testing, then confirm that your store is set to Open in **Settings Menu > General Settings > Status**.



# 5 Appendix

# 5.1 Tailor Your Shop Design

You have used the **Set-up Assistant** to specify your shop's basic design and to enter important data for identifying your shop. Ultimately, nothing more is required to impart an appealing design to your shop. There are, of course, many more ways of customising your shop in accordance with your personal needs. We have therefore provided you with appropriate design elements.

Below is an overview of the standard elements on a shop's home page with additional information about them and how you can access them in the administration (see table):



# 5.1.1 Default design elements of a shop's home page

No.	Name	Access path in the administration
1	Shop's logo	Settings -> General settings -> Presentation or Setup assistant
2	Shop's name	Settings -> General settings -> Presentation or Setup assistant
3	Slogan	Settings -> General settings -> Presentation or Setup assistant
4	Link to home page	Design -> Advanced design <style> -> Insert page element -> More page elements -> Link to home page</td></tr><tr><td>5</td><td>Link to drop down menus</td><td>Design -> Advanced design <Style> -> Insert page element -> Categories and products -> List of pages as a drop down selection</td></tr><tr><td>6</td><td>Link to the contact form</td><td>Design -> Advanced design <Style> -> Insert page element -> More page elements -> Link to the contact form</td></tr><tr><td>7</td><td>Link to about us</td><td>Design -> Advanced design <Style> -> Insert page element -> Information pages -> Link to contact information</td></tr><tr><td>8</td><td>Link to Terms and Conditions</td><td>Design -> Advanced design <Style> -> Insert page element -> Information pages -> Link to Terms and Conditions</td></tr><tr><td>9</td><td>Link to customer information</td><td>Design -> Advanced design <Style> -> Insert page element -> Information pages -> Link to customer information</td></tr><tr><td>10</td><td>Link to privacy policy</td><td>Design -> Advanced design <Style> -> Insert page element -> Information pages -> Link to privacy policy</td></tr><tr><td>11</td><td>Mini shopping basket</td><td>Design -> Advanced design <Style> -> Insert page element -> Shopping basket and order -> Shopping basket summary as box</td></tr><tr><td>12</td><td>Sign-in</td><td>Design -> Advanced design <Style> -> Insert page element -> Customers and sign-in -> Customer Sign-in as a box</td></tr><tr><td>12</td><td>Shopping basket</td><td>Design -> Advanced design <Style> -> Insert page element -> Shopping basket summary as box</td></tr><tr><td>13</td><td>Informational text and Google map</td><td>Design -> Advanced design <Style> -> Insert page element -> User defined page elements -> Text -> Text editor -> Gadgets -> Maps</td></tr><tr><td>14</td><td>Home page text</td><td>Content/Categories -> Datasheet view -> General</td></tr><tr><td>15</td><td>Full-text product search</td><td>Design -> Advanced design <Style> -> Insert page element -> Categories and product -> Product search with link Advanced search</td></tr><tr><td>16</td><td>Promotional products</td><td>Content/Categories -> Create a Promotional products category -> Assign products</td></tr><tr><td>17</td><td>Newsletter subscription</td><td>Design -> Advanced design <Style> -> Insert page element -> Customers and sign-in - > Newsletter subscription as a box</td></tr><tr><td>18</td><td>SecurePay logo and Credit Cards accepted</td><td>Design -> Advanced design <Style> -> Insert page element -> Payment -> SecureFrame logo</td></tr><tr><td>19</td><td>Products on the home page</td><td>Content/Categories -> Data sheet view -> Products tab</td></tr></tbody></table></style>

No.	Name	Access path in the administration
20	GST and Delivery message	Settings -> Product settings -> Texts
21	Copyright message	Design -> Advanced design <style> -> Insert page element -> User defined page element -> Text</td></tr></tbody></table></style>

Consult the User Guide's "Design" section a detailed explanation on how to customise layouts and designs.

**Note:** All design changes become visible when the page cache is either deactivated or updated. To define cache settings click on the main menu item *Settings*, and then on *General settings*. Simply click on *Page cache* in the upper menu bar in order to delete the cache and actualise the page content during your design work.

# 5.2 Delivery Method: Setting up Australia Post

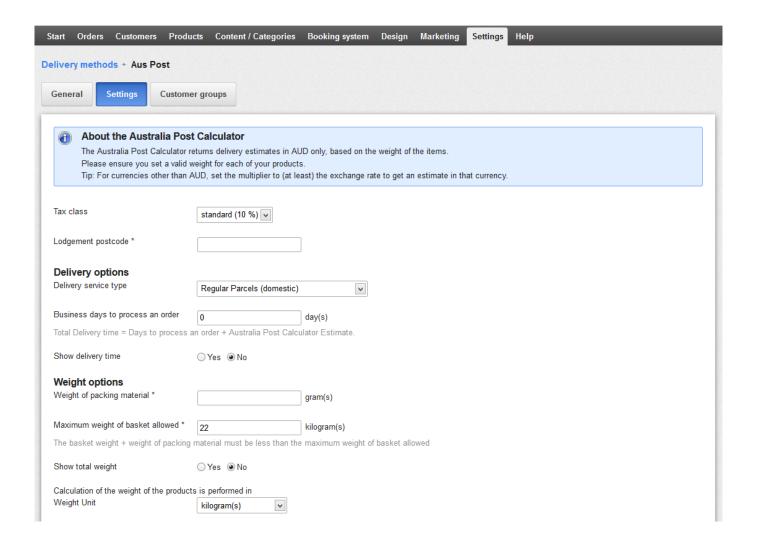
In **Settings >> Delivery and payments >> Delivery methods** select Delivery via Australia Post from the drop down list, enter a name (i.e. Aus Post Regular Parcel) and then save.

Once you have added a new delivery method, you will see it available in the list of delivery methods. It will be greyed out and the words "Complete it" will be visible.

You can open the delivery method by clicking on the delivery method name or on "Complete it".



You will be taken to the Settings tab to complete the delivery method set up.



Field	
Tax Class	The default tax class is GST (10%).
Lodgement postcode	The postcode where the goods will be shipped from
Delivery service type	The merchant is able to configure two domestic service types (Regular Parcels and Express Parcels) and up to five international service types (Air Mail, Sea Mail, Express Courier International Document, Express Courier International Merchandise and Express Post International). Each service type needs to be set up as a separate delivery method.
Business days to process an order	The merchant is able to add processing time and it will be included in the delivery time estimate
Show delivery time	The delivery time will consider the Delivery via Australia Post estimate + any value added above under "Business days to process an order".
Weight of packing material	The weight of the packing material will be added to the weight of the products when calculating the total basket weight.
Maximum weight of basket allowed	This should be aligned with the maximum weight allowed by Australia Post for the selected Delivery Method. Current information is available on the Australia Post website, but generally speaking the maximum

Field	
	weight allowed is 20 kg.
Show total weight	Select whether to display the total weight as part of the checkout process
Weight Unit	This would generally be set to grams or kilograms.

The multiplier and base price are used to calculate the final delivery costs.

#### Delivery Costs = (Aus Post server estimate \* Multiplier) + Base Price

<u>Note:</u> If the you wish to present only the Aus Post calculated amount, the **multiplier should be set to 1 and the base price set to \$0**. If you want to recover costs for handling, you can enter the additional surcharge under base price.

#### Calculation of delivery costs for orders in \$



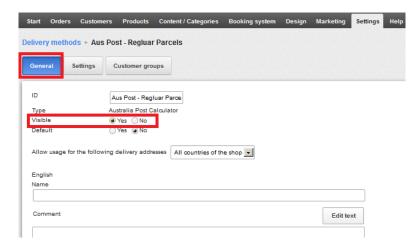
#### 5.2.1 Prepaid Satchel Set Up

If you want to use prepaid satchels, set the multiplier to 0 and the base price should be set equal to the cost of the satchel for the applicable weight range. It is important that this is set up under the applicable Delivery Method (i.e. Regular in the case of Prepaid Parcel Post Plus 3kg satchel). As at the time of printing, there are 3 sizes of prepaid satchels available from Australia Post – 500 g, 3 kg and 5 kg. Please check the <u>Australia Post website</u> for current information.



#### 5.2.2 Making Visible

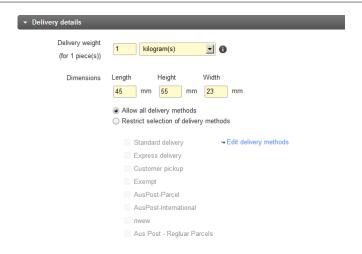
Once you have updated and saved the settings, go back to the General tab and set the delivery method to visible. You can also change the name of the delivery method on this tab.



#### 5.2.3 Product Set Up

The merchant needs to populate each product's weight in order to use the Australia Post delivery methods. It is possible to restrict the delivery methods at a product level.

NOTE: Every product must have a weight entered in order to use the Australia Post Delivery methods.



# 5.3 Payment Methods: Setting up Payment Gateway - SecurePay

In the drop-down selection list select SecureFrame and enter a name for the payment method that your buyers will see then click on "Save".



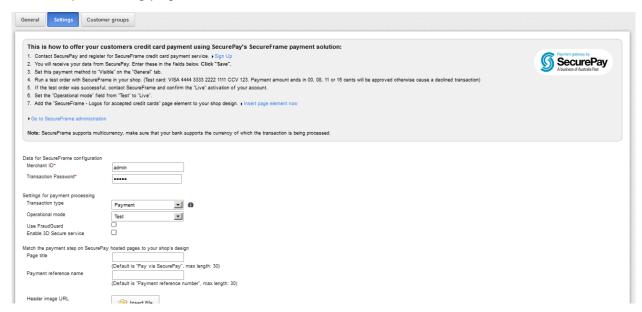
Once you have added a new payment method you will see it available in the list of payment methods but it will be greyed out and the words "Complete it" will appear:

You can open the payment method by clicking on the payment method name or "Complete it"



When you open the payment method you will need to complete certain settings in order to enable the payment method for testing. The setting will be different for each payment method for SecureFrame. They will appear as follows:

#### 5.3.1 Top of setting page:

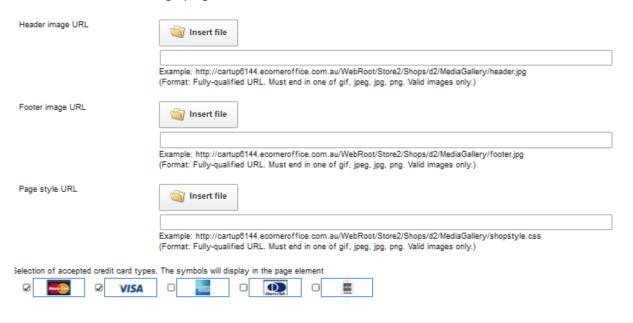


Field	
Merchant ID	the merchant or customer number provided to you by SecurePay
Transaction Password	the password as supplied by SecurePay
Transaction type	"Payment" for direct credit card payments or can be "Pre-authorisation" if authorising a card for stores payment.
Operational mode	"Test" or "Live" this should be set to "Live" only when your store is ready to start making sale and taking payments.
Use FraudGuard	enables SecurePay FraudGuard
Enable 3D Secure service	enables Visa Verifies by Visa or MasterCard 3D secure.
Page title	will be the title that will appear to your customers on the SecureFrame payment page
Payment reference name	the name that will appear before the transaction ID.

These are all the mandatory fields and once completed you click on "Save".

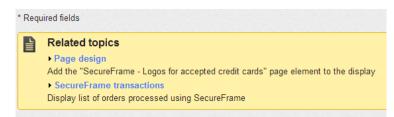
You can further style the look and feel of the SecureFrame payment page by completing the information that follows:

#### 5.3.2 Bottom of settings page:



#### 5.3.3 Tips and Hints:

Follow the Tips and hints link to ensure that your visitors see the SecurePay logo and the credit cards that you accept:



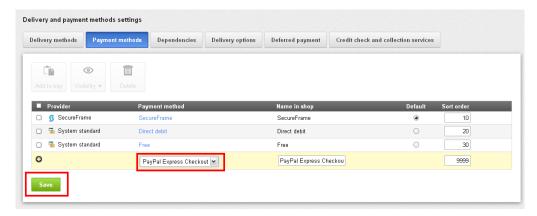
#### 5.3.4 Advice and assistance:

You will find setup advice and links to access the SecurePay website on the Setting page.

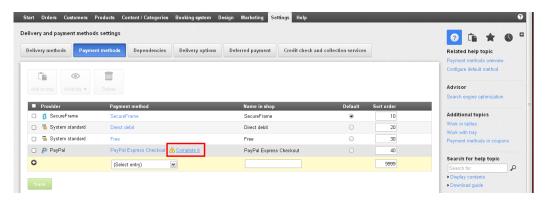


# 5.4 Payment Methods: Setting Up Paypal

In the "Settings / Delivery and payment" menu, add the payment provider 'PayPal Express Checkout' from the drop down list. After you save, click on "Save". If a corresponding entry is already in the overview list, you can begin registering.

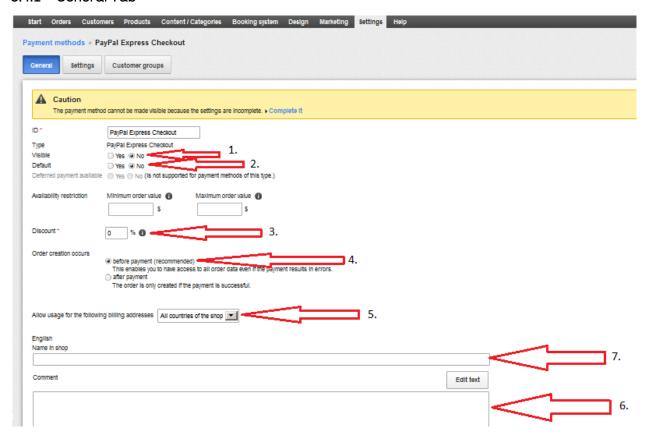


After you save then PayPal will appear in the list and you are prompted to 'Complete it' meaning to add your specific account details.



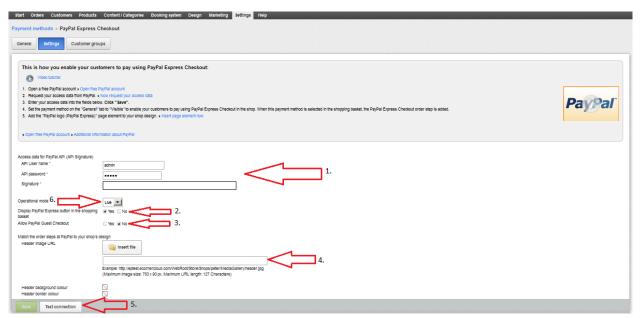
By clicking on the 'PayPal Express Checkout' link you will open the payment method to complete the set up.

#### 5.4.1 General Tab



- 1. The payment method must be set to visible before it can be used
- 2. You can make the payment method a default for customers in the store
- 3. You can offer a discount for using PayPal or if a negative it will add as a fee.
- 4. The order can be created before or after payment. We recommend before payment if you are using PayPal Express Checkout, but make sure the payment arrives in your PayPal account before processing the order.
- 5. If you sell to multiple countries then you can make a payment method specific to a country.
- 6. You can add a comment which will appear to the customer in the shopping basket.
- 7. You can change the name seen by the customer in the shopping basket.

#### 5.4.2 Settings Tab



- 1. You need to add all the correct API Signature information that you get from your PayPal account. Instructions to get the correct information are available at the top of this tab with links to PayPal.
- 2. You can select to show the PayPal Express Checkout button in the shopping basket. If 'NO' is selected it will default to PayPal Standard.
- 3. You can allow your customers to checkout without a PayPal account.
- 4. You can add a graphic header that will appear on your PayPal payment page for your customers.
- 5. Once it is all completed and 'Saved' then you can test the credentials are correct with PayPal.
- 6. Once everything is setup correctly then set the payment method to 'Live' and 'Save'.