

# The **biggest** peak ever

110m+ parcels delivered\*

Up 7.6% YoY



3,075



Parcels delivered  
every minute\*\*

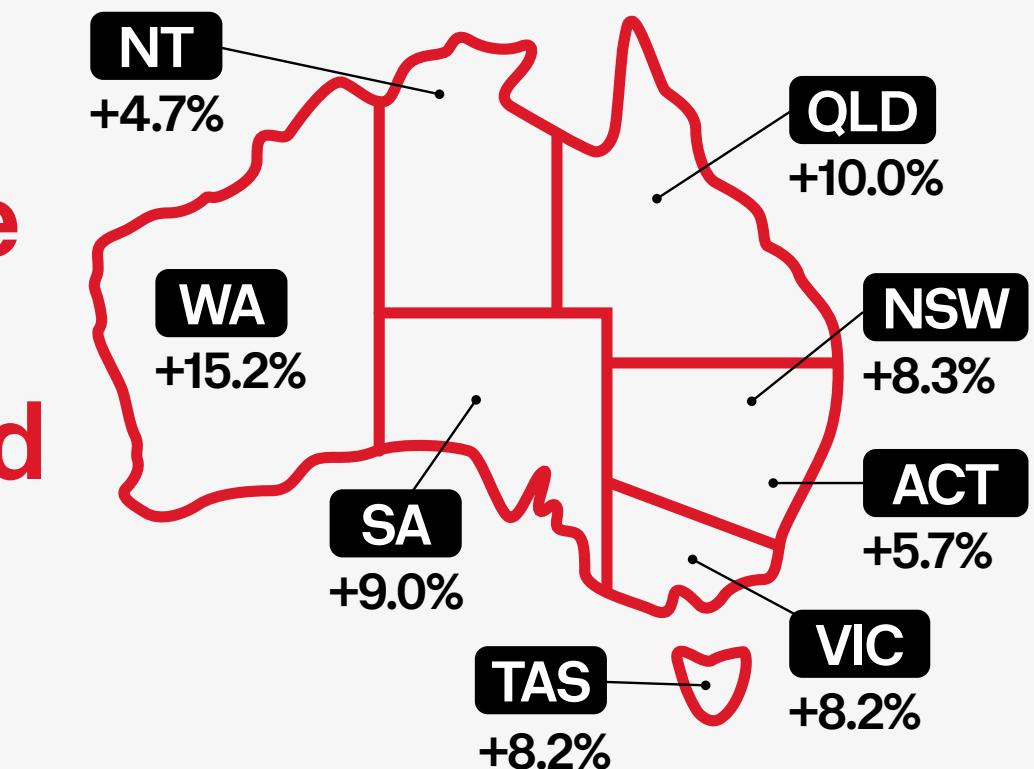
+6.3%



Online  
purchases over  
cyber weekend<sup>#</sup>

How the  
states  
shopped

(YoY)



7.9m

+4.3% YoY



Households  
shopped online



Top postcodes  
by total volume

1. Toowoomba, QLD, 4350
2. Mackay, QLD, 4740
3. Point Cook, VIC, 3030



Who wanted  
fast delivery?

1. Richmond, VIC, 3121
2. Bondi Junction, NSW, 2022
3. Geelong, VIC, 3220

Most popular  
categories

- Athleisure: +24.7% YoY
- Women's Fashion: +21.2% YoY
- Department Stores: +15.7% YoY

\*Across Australia, Nov-Dec 2025. \*\*Calculation based on Australia Post deliveries during the period 1 November – 31 December 2025 over 12-hour days, excluding Sundays and public holidays.

#28 Nov to 1 Dec 2025.