

# The **biggest** peak ever

**110m+** parcels delivered\* Up 7.6% YoY 

**3,075**



Parcels delivered every minute\*\*

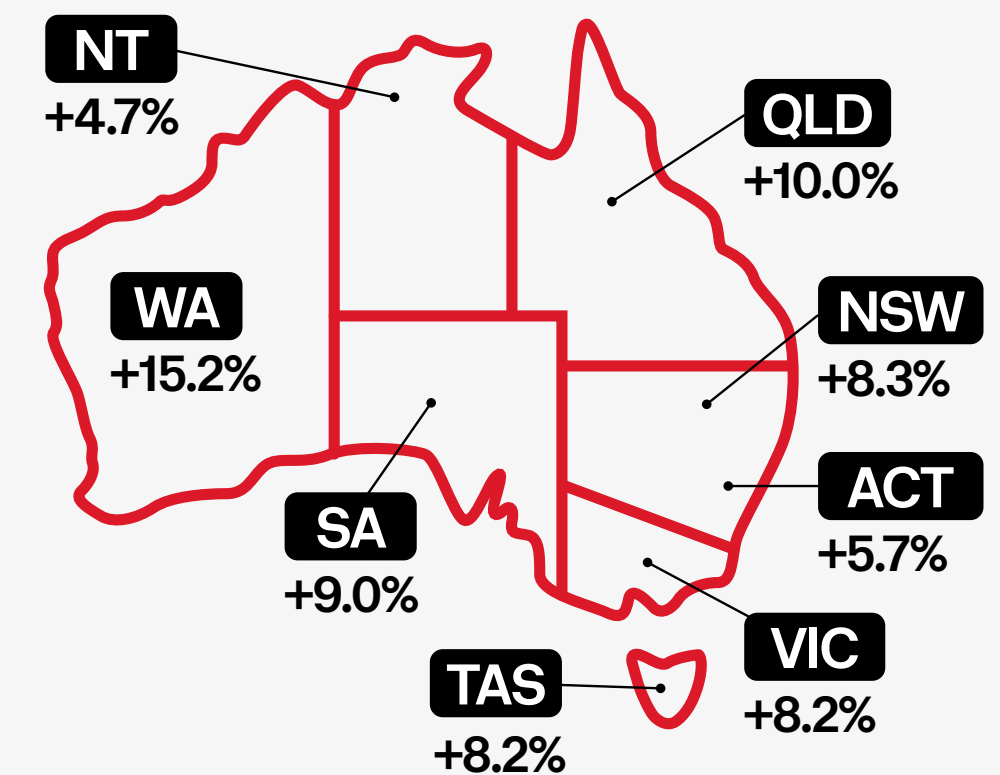
**+6.3%**  
YoY



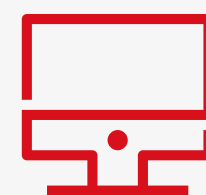
Online purchases over cyber weekend#

**How the states shopped**

(YoY)



**7.9m**  
+4.3% YoY



Households shopped online



Top postcodes by total volume

1. Toowoomba, QLD, 4350
2. Mackay, QLD, 4740
3. Point Cook, VIC, 3030



Who wanted fast delivery?

1. Richmond, VIC, 3121
2. Bondi Junction, NSW, 2022
3. Geelong, VIC, 3220

Most popular categories



Athleisure: +24.7% YoY



Women's Fashion: +21.2% YoY



Department Stores: +15.7% YoY

\*Across Australia, Nov-Dec 2025. \*\*Calculation based on Australia Post deliveries during the period 1 November – 31 December 2025 over 12-hour days, excluding Sundays and public holidays.  
#28 Nov to 1 Dec 2025.