



Banksia Awards 2015

Information for SMB customers

2015





Small to Medium Business Sustainability Leadership Award

What are the awards

The Banksia Sustainability Awards are Australia's leading sustainability awards.

Australia Post is very proud to be involved again this year, our seventh year of sponsoring the Awards.

We sponsor the Small to Medium Business Sustainability Leadership Award because we play an important role in supporting these types of organisations, helping them connect with their customers across Australia and the world.

Key dates for 2015 include:

Submissions now open	21 April 2015
Submissions closing alert	6 August 2015
Submissions closed	11 September 2015
Finalists announced	Mid October 2015
Winners announced	16 November 2015

For more information visit www.banksiafdn.com





Small to Medium Business Sustainability Leadership Award

About the award category

The **Small to Medium Business Sustainability Leadership Award** recognises a business that demonstrates leadership by fully integrating sustainability principles and practices into operational business activities and reducing the organisation's footprint. Also demonstrating societal value adds through its practices.

Entries are open to businesses employing **less than 200** employees.

You will be asked to provide responses in the following sections:

1. Overview and Background
2. Objectives (what did you set out to do and why?)
3. Outcomes
4. Innovation
5. Future Prospects



The Banksia Awards

Five reasons to enter the Banksia Awards



To differentiate yourself from competitors.



To have your achievements recognised and promoted across Australia.



To improve, innovate and learn more about your achievements.



To start the sustainability conversation both internally and externally.



To reaffirm that what you're doing is right.



Award criteria

Overview and Background

- a. About your organisation.
- b. Where does sustainability fit in your organisation?
- c. Key people and partners involved (pre, during and post project).

Questions to consider when applying:

- Is sustainability embedded in your business culture?
- Are all your employees engaged in your sustainability strategy?
- Have you received any financial assistance (donations, grants, subsidies etc.) with respect to sustainability initiatives?
- Does your sustainability strategy actively engage your contractors, suppliers and/or customers?



Award criteria

Objectives (What did you set out to do?)

- a. What was the environmental, social and economic rationale for undertaking this project?
- b. What is the significance, scale and potential benefits of this project?
- c. What are the KPIs for the project?

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Award criteria

Outcomes

- a. What did you do? How did you do it?
- b. Provide the quantitative and qualitative results.
- c. Provide details of any independent review, validation and verification of results.

Questions to consider when applying:

- How are you measuring your environmental and social impacts?
- Have you been accredited or audited by an external body?
- Have you identified a peer/competitor/large organisation to which you aspire to and/or established as a benchmark? If so, who are they?
- Provide graphs, tables and charts (where appropriate) to demonstrate continual improvement.
- Make sure you back up and support all claims made.



Award criteria

Innovation

- a. Detail the innovative techniques and technologies utilised.
- b. How does this project stand out / differ from other projects your business (or peers) has undertaken?
- c. Describe the level of engagement with community and other stakeholders in the development and implementation of your project.

Questions to consider when applying:

- Are you considered a leader in your industry sector?
- What are the differentiators from your peer organisation with respect to sustainability?
- Demonstrate a significant involvement and outreach to the local community



Award criteria

Future Prospects

- a. Could your project be replicated? Could the knowledge be shared with peer organisations or stakeholders?
- b. What are the possible ramifications of your project; locally, nationally and internationally (benefits, risks, challenges)?
- c. What is your long-term plan/strategy?

Questions to consider when applying:

- Provide details of your commitment so far.
- How long has the business been working towards these goals?
- What is the next focus area/issue for your business?
- Are you sharing your methods/initiatives with other organisations?



For more information on how to enter this year's
awards visit www.banksiafdn.com or email
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