



Your location. Open 24/7.

Add a service your community
already uses – day and night

Parcel Lockers
are already in
9 of the 10
largest shopping
complexes
in Australia

Parcel Lockers
can bring up to
50k
visits to your
location each year*

Step inside
**Locker
Land**



* AP Locker Capacity Modelling



A guide to hosting 24/7 Parcel Lockers on your site

See how hosting Parcel Lockers can drive foot traffic, bring repeat visits and add an always-on service your community already uses. Inside, you'll find why it matters, real results from sites like yours and four simple steps to go live.

Who it's for:

Property owners, retail landlords, shopping centres, councils, universities, hospitals, service stations and convenience operators – from single sites to multi-location networks.

A 24/7 reason to visit

Hosting Parcel Lockers can turn your location into a destination

What you gain:

- ✓ Help to drive more foot traffic and longer visits
- ✓ Repeat visits from locals and workers
- ✓ A useful, everyday service people rely on

What your visitors gain:

- ✓ Convenience – free 24/7 parcel collection
- ✓ Flexibility – no need to wait at home
- ✓ Simplicity – collection as part of their daily routine
- ✓ Security – a safer way to receive parcels

Average basket is over \$25 among shoppers who collect and make a purchase at a host location¹

Expert insight

“Parcel Lockers are no longer a logistics accessory. They are a conversion tool, a returns engine, a footfall driver and a way to monetise the store estate.”

Jacek Powalka, Global eCommerce and out of home delivery expert



79%

would choose to shop at other retail locations if lockers were removed²

52%

of locker users' visits to a retail location are to collect or send a parcel²

65%

The impact is even greater for local convenience stores²

People don't just use lockers – they seek them out

Lockers are becoming a reason to visit, not just a place to collect

Real results. Real destinations.

These aren't projections. They're real results from real sites already hosting Parcel Lockers across Australia.



+950

additional monthly visits
at one locker site¹



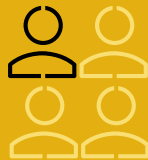
1,500+

Parcel Lockers already
installed Australia-wide



22

shopping centres live in
8 weeks (single-partner
rollout)²



1 in 4

customers make a
purchase when they
collect a parcel from
a host location³

Host results

“Parcel Lockers have been a very good generator of additional foot traffic into our retail businesses, many of these Parcel Locker visitors who live locally were not previously customers of ours.”

Ben - The Dunn Group Service station
Franchisee 10+ locations NSW



The easier they are to find, the more they get used – day and night

1. Australia Post Case Study — BP Botany Service Station (Dunn Group), March 2026

2. Australia Post Case Study — IFM Investors, March 2026

3. AP Track and Receive Research, Flexi Module July 2026

Four steps to a 24/7 destination

Going live is simpler than you'd think – we handle the heavy lifting.



1. Check your site

Access, visibility, foot traffic



2. Talk to Australia Post

Share your site details



3. Install & go live

We handle setup



4. Promote your Parcel Locker

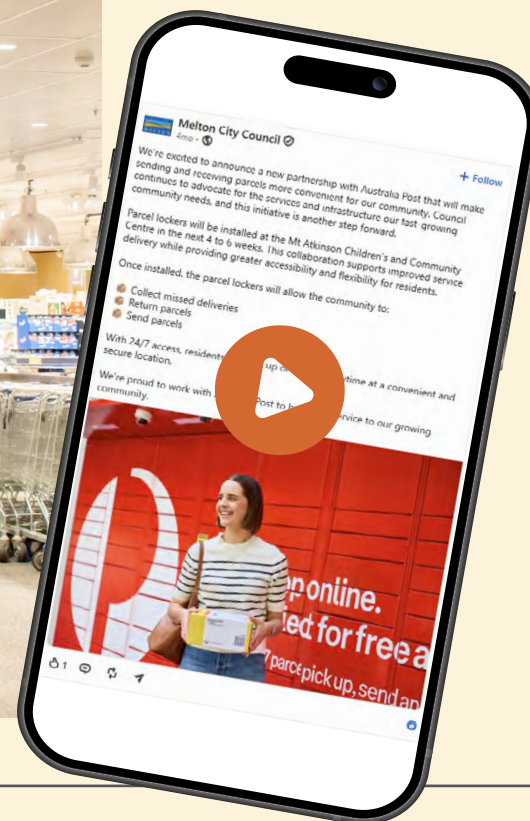
Use our ready-made host marketing toolkit to drive awareness from day one



On-site signage example



Digital/social example



Frequently asked questions

Getting started

What makes a good site?

Good access, visibility and existing foot traffic. We'll assess suitability with you.

How do I become a host?

We assess your site, install the locker and support your launch.

How long until it's live?

Rollouts can be fast — one partner launched across 22 shopping centres in 8 weeks. Individual sites may be quicker.

Effort & cost

How much work is involved for me?

Very little. We handle setup, installation and support.

What does it cost to host a Parcel Locker?

Site assessment, installation and maintenance are covered by Australia Post. Electricity costs are excluded.

Who maintains the Parcel Locker?

Australia Post looks after servicing and maintenance.

Host benefits

What do I get out of hosting a Parcel Locker?

More foot traffic, repeat visits and a valuable service for your local community.

Will it actually bring people in?

Yes. Over 50% of locker users visit retail locations specifically for parcel collection or returns.

Can Parcel Lockers create commercial value?

Yes. Parcel Lockers can generate up to 50,000 visits annually per location. And when shoppers collecting from a host location make a purchase, the average basket value is over \$25.

Support

What help do I get to promote it?

You'll receive access to the Host Marketing Toolkit — ready-to-use print and digital assets, including [on-site signage](#) and [social examples](#).

anytime.



Become a host in our Parcel Locker network

You will receive access to the Host Marketing Toolkit. This contains ready-to-use print and digital assets to help you promote your new Parcel Locker location.



We're here to help

Ready to open your site, 24/7?

Let's talk about what a Parcel Locker could do for your location. We're with you at every stage.



Site assessment



Installation planning



Ongoing promotion support

