Campaign Targeter | Quick Reference Guide
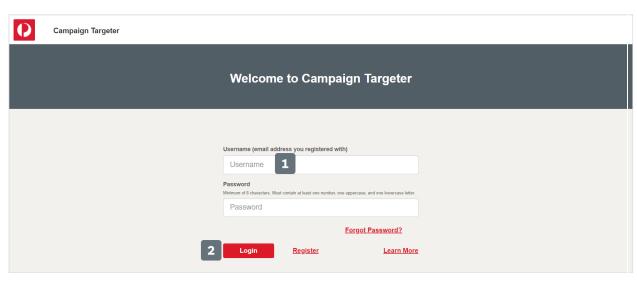
Logging in and finding your way around

After you have registered your Campaign Targeter account, getting started is quick and easy. The Dashboard is intuitive and simple to navigate, providing options for creating promotional mail campaigns and configuring your account. Let's take a short tour.
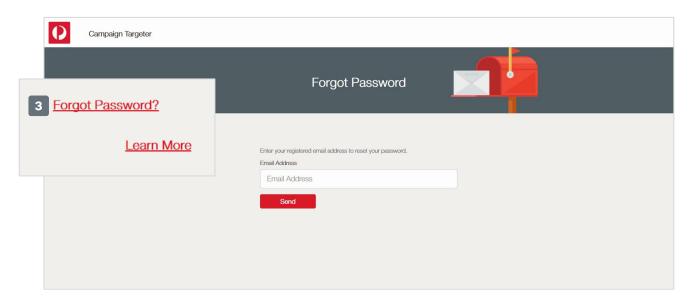
First, simply go to **campaigntargeter.com.au**

1. Enter your username (this is the email address associated with your account) and your password.
2. Select "Login".

Resetting your password

3. If you have forgotten or misplaced your password, select the "Forgot Password" link on the login page and follow the instructions to reset your Campaign Targeter password.
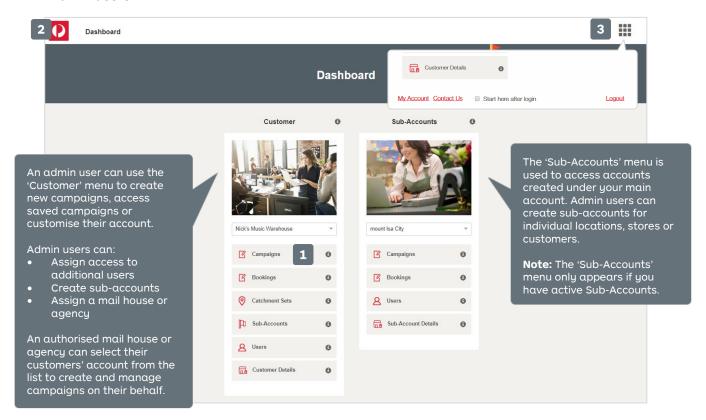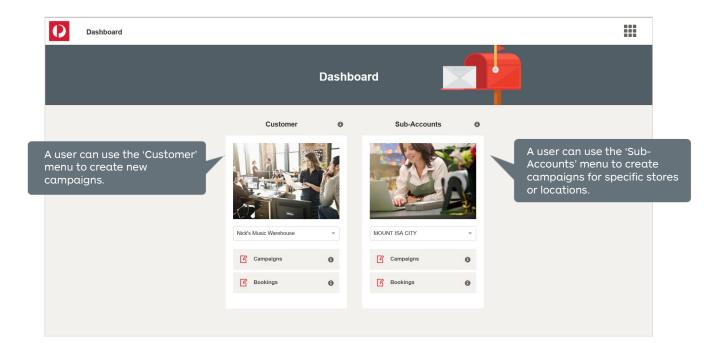
After logging in, the Dashboard appears. The Dashboard is the Campaign Targeter homepage. Here you can access the functions of Campaign Targeter. The functions available to you will depend on your level of access to the account.

1. If you have more than one account, select an account from the drop-down list.
2. Select the logo icon to return to the Dashboard at any time.
3. Select the grid icon to Logout, access additional options or use alternative navigation.

Admin users

2 Dashboard **3**

Dashboard

Customer Details

My Account Contact Us ☐ Start here after login Logout

Customer ⓘ **Sub-Accounts** ⓘ

An admin user can use the 'Customer' menu to create new campaigns, access saved campaigns or customise their account.

Admin users can:
- Assign access to additional users
- Create sub-accounts
- Assign a mail house or agency

An authorised mail house or agency can select their customers' account from the list to create and manage campaigns on their behalf.

Nick's Music Warehouse ▼

- Campaigns **1** ⓘ
- Bookings ⓘ
- Catchment Sets ⓘ
- Sub-Accounts ⓘ
- Users ⓘ
- Customer Details ⓘ

mount Isa City ▼

- Campaigns ⓘ
- Bookings ⓘ
- Users ⓘ
- Sub-Account Details ⓘ

The 'Sub-Accounts' menu is used to access accounts created under your main account. Admin users can create sub-accounts for individual locations, stores or customers.

Note: The 'Sub-Accounts' menu only appears if you have active Sub-Accounts.

Users

Dashboard

Dashboard

Customer ⓘ **Sub-Accounts** ⓘ

A user can use the 'Customer' menu to create new campaigns.

Nick's Music Warehouse ▼

- Campaigns ⓘ
- Bookings ⓘ

MOUNT ISA CITY ▼

- Campaigns ⓘ
- Bookings ⓘ

A user can use the 'Sub-Accounts' menu to create campaigns for specific stores or locations.

ⓘ For more helpful information and to register, visit: **auspost.com.au/campaigntargeter**