


AMAS PRODUCT SUMMARY GUIDE - VERSION 2012										* Disclaimer: Any price points listed here are a guide only, and are subject to change at the discretion of each Supplier.												
SUPPLIER OF AMAS-APPROVED SOFTWARE	PRODUCT NAME	VERSION	MLOCR	BATCH	RAPID	ENTRY POINT PRICE* (Incl GST)	SUITABLE YEARLY MAIL VOL. RANGE (000s)				AVAILABLE PLATFORMS							OPTIONAL EXTRAS - check with Supplier regarding possible impact on Product Price				
							<100	100-500	500-2,000	2,000+	Win / NT	MAC	Unix	VSE	VMS	AS400	MVS / z/OS	Web	Print font included (BOP approved)	Tray label production	Automated sortation process	PreSort Accuracy Tested
SENSIS DATA SOLUTIONS ^{L3}																						
1800 033 807 www.sensisdata.com.au	White Pages TotalCheck®	1.1.1				\$5,280	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
SYSTEM PARTNERS ^{L2}																						
0435 457 959 www.datasan.com.au/	DataSan	1.1				\$1,194	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
VEDA ADVANTAGE (FORMERLY BAYCORP ADVANTAGE) ^{L2}																						
1 300 783 095 www.vedaadvantage.com www.dataexpress.vedaadvantage.com	GeoCoder Batch + API - with DPID / CCD / UAN	12.1		*	*	\$22,000 +	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
	GeoCoder Batch + API - with GeoRisk (credit risk)	12.1		*	*	\$77,000 +	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
	GeoCoder Batch + API - with LandScape (geodemographics)	12.1		*	*	\$49,500 +	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
	GeoCoder Batch + API - with Prophe\$y (credit demand predictor)	12.1		*	*	\$77,000	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
	GeoCoder Batch + API - with Disposable Income Indicator	12.1		*	*	\$33,000	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
	GeoCoder Batch + API - with Property Value Index	12.1		*	*	\$55,000 +	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
	Data Express Address Cleansing	N/A		*	*	0.01 prp	*	*	*	*	*	*	*	*	*	*	*	*	*	*		



auspost.com.au/amas

QUESTIONS? For more information about any of the products listed here, including additional features, integration with current software, etc, please contact the suppliers on the numbers provided above, or visit www.auspost.com.au/barcode for more information about barcoding and AMAS

GLOSSARY

Address Matching Software. Software that can match and correct addresses within AMAS rules and has the capability of appending the correct Delivery Point Identifiers (DPID) to each address record.

Address Matching Approval System (AMAS) Australia Post's AMAS evaluates and approves software based on the software's ability to validate, match and append the correct DPID.

Approved Platforms. The computing environments (hardware and/or operating software) upon which the AMAS approved software is capable of running.

Automated Manifest Produced. A document that provides the quantity of letters for each barcode sort plan.

Automated Sortation. Sorting of a data file into barcode sort plan order.

Barcode Print Font. A font used for the printing of barcodes.

Barcode Quality Program (BQP) A service provided by Australia Post to assure companies of their capability to convert DPIDs to barcode content and/or to print barcodes, which meet Australia Post's specifications.

Batch Software. Batch software accepts bulk data. It performs automatic matching of a given target address and returns one corresponding DPID and its correctly presented address in accordance with the AMAS rules, without any manual intervention or selection.

Bureau Service. A third party service that provides DPID appending, using AMAS approved software.

Delivery Point Identifier (DPID) An 8-digit code developed by Australia Post that enables each delivery point maintained in the Postal Address File to be uniquely identified.

Entry Point Price. Minimum outlay required for each AMAS product.

MLOCR Multi-Line Optical Character Reader. A high speed sorting machine utilising OCR technology that reads address information from mail pieces and sprays a DPID barcode, thus facilitating automated mail processing and sorting for aggregators, in-house for large companies and within Postal Corporations.

Generates Processing Summary Report. Report format produced by AMAS address matching processing software as evidence to support barcoded PreSort letters lodgements.

L2 - Licence 2 Vendor:
 * Developer of AMAS matching software.
 * Has direct influence on the development of new AMAS matching rules and program rules.
 * May develop non-AMAS software which uses the Postal Address file for any purpose including address correction.

L3 - Licence 3 Vendor:
 * Incorporates Licence 2 AMAS matching software within their own software package.
 * Has influence on the development of new AMAS matching rules and program rules, generally via a Licence 2 Vendor.
 * May develop non-AMAS address correction software which uses the Postal Address file to be sold with AMAS software.

Postal Address File (PAF). The database created by Australia Post containing Australian addresses in a correct address format and its associated DPID.

PreSort Accuracy Tested. Software is tested for ability to correctly sort an address file and produce a manifest, using the current version of the Australia Post Barcode Sort Plan and to meet the requirements as outlined in the PreSort Letters Service Guide.

Quality Addressing. The process of amending incorrect addresses on a database to reflect the correct address as represented on the PAF.

Rapid Addressing Software. Rapid Addressing Software accepts an entire or partial address and then displays a list of possible address matches for manual selection, returning the standardised address and corresponding DPID.

Validate. The process of comparing address data with the data in the PAF.

PLEASE NOTE: INFORMATION WAS DEEMED TO BE CORRECT AT THE TIME OF PRODUCTION. PLEASE REFER TO THE SUPPLIERS FOR ALL CURRENT PRODUCT INFORMATION, or www.auspost.com.au/amas