



Have your say about the messages that Australia Post delivers to you! MAJOR PRIZE WINNER RECEIVES* A \$20,000 CHEQUE!

We hope you accept this invitation to participate in the Australian Lifestyle Survey. Take part for your chance to WIN* one of the fantastic prizes below.

By undertaking this survey and indicating your interests, companies that have relevant offers to your lifestyle may be provided with your name and contact details. The companies that contact you could be in industries such as health care, telecommunications, financial services, market research, media, direct marketing, charities and consumer goods. The survey is completely voluntary and you can choose to answer all or some of the questions.

To enter, please complete the survey, and send it to us in the reply paid envelope provided. Good luck!



Guidance Notes - Please Read

- 1. Your participation is voluntary. You may choose not to answer particular questions. Some questions are about you, others are about your partner and your household. When you provide information about your partner or other members of your household, please have them read the survey and get their permission to provide the answers on their behalf.
2. Some companies prefer to contact you by email, SMS, MMS, telephone or location based marketing messages (3G / NextG mobiles only). If you prefer not to be contacted in these ways, do not provide your contact details in the areas marked #.
3. By giving us your home or mobile telephone number you: a) expressly consent to us giving your telephone number/s to third party businesses so they can contact you; b) agree your consent remains in place until you tell us otherwise; c) state you are either (i) the telephone account holder / person responsible for the relevant telephone account; or (ii) an authorised nominee of the telephone account holder and are allowed to consent to receive marketing calls.
4. Anonymous de-identified survey responses to selected questions may also be provided to organisations to help them better understand market and consumer characteristics.
5. When you return your completed survey you will be entered into the prize draw. Only one entry per person is permitted and you should only complete the survey if you are 18 years or older. To make sure that your prize draw entry is valid, please include your full name and address details.
6. You can check, update, access or remove your survey response by calling Australia Post on 13 13 18.

*Terms and conditions apply - please see final page. Images used for illustrative purposes only.



6. Do you plan to retire in the next 12 months?
You Partner
Yes [] [] Possibly [] [] No [] []

7. Which of the following best describes your employment arrangement?
Full time [] [] Part time [] []
Casual [] [] Not working [] []

8. Do either of the following apply to you (mark all that apply)?
Self-employed / business owner [] []
Run business from home [] []

9. If you or your partner run a business, would you be interested in any of the following (mark all that apply)?
Banking / finance [] []
Computer equipment [] []
Insurance [] []
Internet / telecommunications [] []
IT services [] []

10. Would you consider starting a home-based business?
Yes [] [] Possibly [] [] No [] []

11. What is the postcode of your place of work?
You [] [] [] [] Partner [] [] [] []

12. How do you travel to work?
Bicycle [] [] Ferry [] [] Tram [] []
Bus [] [] Motorbike / scooter [] [] Walk [] []
Car [] [] Train [] [] Work from home [] []

*MAJOR PRIZE DRAW TERMS & CONDITIONS

1. Information on prizes and how to enter form part of these conditions of entry. 2. Entry is free and open to all residents of Australia 18 yrs of age and over. Employees, directors, managers, licensees and contractors of the Promoter, its related companies and their agencies (and families of each of these) associated with the survey are not eligible to enter. 3. Competition commences at 12.00am AEST on the 20th of January 2010. To be included in the major prize draw, send your survey to PO Box 1522 Glen Waverley VIC 3150 (a valid name and address must be provided to be eligible for the prize draw). You can also enter the draw by filling in the survey online at www.australianlifestylesurvey.com.au. Surveys must be received by 5pm AEDST on the 6th August 2010. Only one entry is allowed per person. You cannot receive multiple entries into the draw by filling in both the mail version and online version of the survey. 4. The Promoter will not be liable for lost, late, illegible or misdirected entries. 5. Respondents who complete the survey online and refer a friend(s) and/or provide their partner information may be eligible for additional entries into the Major Prize Draw. For full terms and conditions visit www.australianlifestylesurvey.com.au. The additional entries offered for refer a friend and partner information are only valid when you complete the online survey. 6. The first valid entry randomly drawn will win a cheque for \$20,000. The 2nd to the 101st valid randomly selected entries will win \$100 voucher to redeem online at BIGWentertainment.com.au. 7. Total number of prizes to be won 101. Total Prize Value upto \$30,000. 8. The draw will be conducted at 12 noon AEDST on the 17th of August 2010 at Salmat Interactive - Level 17, 100 Arthur Street, North Sydney. The winners will be notified by mail. The winners will be advertised in The Australian newspaper on the 24th August 2010. 9. Prizes are not transferable or exchangeable and cannot be taken as cash unless otherwise stipulated. 10. The Promoter, its contractors, employees and agents, shall not be liable for any claims, losses, damages, injuries, costs and expenses suffered or sustained or incurred (including but not limited to indirect or consequential loss), arising out of or in any way connected with the competition and/or its prizes except for liability that cannot be excluded by law. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought. 11. The Promoter may conduct such further drawings as are necessary if the prizes remain unclaimed three months after the draw. If necessary a draw will be conducted at 12 noon AEST on 15th of November 2010 at Salmat Interactive - Level 17, 100 Arthur Street, North Sydney. Subject to regulator approval. The winners will be advertised in The Australian newspaper on the 19th of November 2010. 12. Entry into the competition shall be deemed acceptance of these conditions of entry and is deemed approval to use the winners' name(s) and photograph(s) for publicity purposes. The Promoter's decision is final and no correspondence will be entered into. All surveys received become the property of the Promoter. 13. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of the competition. The Promoter is not responsible for any problems or technical malfunction of any telephone, network or lines, computer online systems, servers, or providers, computer equipment, software, technical problems or traffic congestions on the Internet or at any web site, or any combination thereof, including any injury or damage to entrants' or referral's or any other person's computer related to or resulting from participation in or downloading any materials in this competition. 14. The Promoter is the Australian Postal Corporation (ABN 28 864 970 579), trading as 'Australia Post', Level 3/136 Exhibition Street, Melbourne 3000. Telephone 13 13 18. 15. Authorised under NSW Permit No. LTPS/09/11765 VIC Permit No: 10/25, ACT Permit No: TP 09/05054 and SA Permit No: T09/3039

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3. Would you consider supporting / donating to any of the following charities (mark all that apply)?

- ACT for Kids (Abused Child Trust) [] []
Alzheimer's Australia [] []
Amnesty International [] []
Anglicare [] []
Aust. Cancer Research Foundation [] []
Australian Conservation Foundation [] []
Australian Red Cross [] []
Barnardos [] []
Cancer Council Australia [] []
Cerebral Palsy Foundation [] []
Children's Cancer Institute Australia [] []
Diabetes Australia [] []
Endeavour [] []
Fred Hollows Foundation [] []
Greenpeace [] []
Heart Foundation [] []
Int. Fund for Animal Welfare (IFAW) [] []
Legacy [] []
Leukaemia Foundation [] []
Médecins Sans Frontières Australia [] []
Mission Australia [] []
MS Society [] []
National Stroke Research Institute [] []
Royal Blind Society [] []
Royal Flying Doctor Service [] []
Royal Guide Dogs Assoc. [] []
RSL (Returned & Services League) [] []
RSPCA [] []
Salvation Army [] []
Save The Children Fund [] []
Smith Family [] []
St John Ambulance [] []
St Vincent de Paul [] []
St Vincents Hospital [] []
Starlight Foundation [] []
Surf Life Saving Foundation [] []
The Lost Dogs' Home [] []
UNICEF [] []
Variety Australia [] []
Vision Australia [] []
Wesley Mission [] []
Wilderness Society [] []
World Vision [] []
WWF (World Wide Fund for Nature) [] []

4. Would you consider leaving a legacy to a charity in your will?
You Yes [] [] Possibly [] [] No [] []
Partner Yes [] [] Possibly [] [] No [] []

8 General Information

1. What is your date of birth?
You [] [] [] [] [] [] Partner [] [] [] [] [] []

2. What is your highest level of education?
Secondary - some [] [] [] []
Secondary - completed [] [] [] []
TAFE [] [] [] []
University - undergraduate [] [] [] []
University - postgraduate [] [] [] []
Other college [] [] [] []

3. Which of the following types of courses have you studied, are currently studying or intend to study (mark all that apply)?
For leisure / relaxation [] [] [] []
Self improvement [] [] [] []
Related to work / career [] [] [] []

4. What is your household income?
Up to \$10,000 [] []
\$10,001-\$20,000 [] []
\$20,001-\$30,000 [] []
\$30,001-\$40,000 [] []
\$40,001-\$60,000 [] []
\$60,001-\$80,000 [] []
\$80,001-\$100,000 [] []
\$100,001-\$150,000 [] []
\$150,001 plus [] []

5. Which of the following best describes your occupation?
Company director [] []
Craftsman / tradesman [] []
Domestic duties [] []
Education [] []
Government [] []
Manual / factory worker [] []
Medical [] []
Office / clerical [] []
Professional [] []
Retired [] []
Senior management [] []
Student [] []
Services (Police/Army etc.) [] []
Other [] []
Not working [] []

14. What is the value of your investments (approximately)?

Savings / Cheque Passbook Accounts [] []
Cash Management / Term Deposit Accounts [] []
Share / Unit Trusts / Managed Fund Accounts [] []
\$1-\$10,000 [] []
\$10,001-\$25,000 [] []
\$25,001-\$50,000 [] []
\$50,001-\$100,000 [] []
\$100,001-\$500,000 [] []
\$500,001+ [] []

15. Have you used, or would you consider using, any of the following to assist with your investment / insurance needs?

Direct to fund manager [] []
Discount broker [] []
Financial planner [] []
Stockbroker [] []
Travel agent [] []
(for travel insurance) [] []

16. Are you self-employed, own your own home and looking for funds to purchase a new business or grow your existing business?

Yes [] [] Possibly [] [] No [] []

17. If you have a home loan, would you consider either of the following?

Reducing your repayments [] [] [] []
Increasing your repayments to decrease the loan term [] [] [] []

18. Would you consider arranging / re-financing a mortgage direct from a financial institution rather than a broker?

Yes [] [] Possibly [] [] No [] []

19. Would you consider consolidating all your outstanding debts into one single home loan to help minimise your repayments?

Yes [] [] Possibly [] [] No [] []

20. If considering a home loan, which of the following would it be for (mark all that apply)?

House [] []
Townhouse [] []
Unit / villa / apartment [] []
Commercial property [] []
Investment property [] []
First home buyer [] []

21. Do you plan to spend between \$2,000 to \$10,000 in the next six months on any of the following?

Electrical appliances [] []
Holiday [] []
Home renovations / garden [] []
Baby products [] []
Wedding [] []
Other major purchase [] []

7 Charitable Concerns

1. Do you regularly support charities by any of the following methods (mark all that apply)?

By post / mail [] []
Credit Card [] []
Direct debit [] []
Online [] []
Periodical payments [] []
Raffle / lottery tickets [] []

2. Would you consider supporting / donating to any of the following causes (mark all that apply)?

Animal welfare [] []
Arts / culture [] []
Cancer research [] []
Children's hospitals [] []
Children's welfare [] []
Disaster relief [] []
Environment [] []
Heart research [] []
Human rights [] []
Medical research [] []
Mental health [] []
The blind [] []
The deaf [] []
The elderly [] []
The homeless [] []
Third world causes [] []
Trauma victims [] []
War veterans [] []
Wildlife [] []
The disabled / handicapped [] []

Bank West [] []
Bank of Queensland [] []
Bendigo Bank [] []
Citibank [] []
Commonwealth Bank [] []
GE Money [] []
HSBC [] []
Westpac [] []
Wizard [] []
Other - building society [] []
Other - credit union [] []
Other - financial organisation [] []
Other - mortgage broker [] []

3. Do you or your partner have a credit card?
Yes [] [] [] []
No [] [] [] []

4. Which of the following credit cards do you have (mark all that apply)?

American Express [] []
David Jones store card [] []
Diners Club [] []
QBE / Mercantile [] []
RACV / RACQ [] []
Real Insurance [] []
SGIO / SGIC [] []
Suncorp / GIO [] []
Vero / Royal & Sun Alliances [] []
Youi [] []
Other [] []
MasterCard [] []
VISA [] []
Other [] []

5. What is the credit limit on your main credit card?

Up to \$2,500 [] []
\$2,501-\$5,000 [] []
\$5,001-\$10,000 [] []
\$10,001-\$15,000 [] []
\$15,001-\$25,000 [] []
\$25,001+ [] []

6. What is your monthly credit card spend (approximately)?

Up to \$500 [] []
\$501-\$1,000 [] []
\$1,001-\$3,000 [] []
\$3,001+ [] []

7. Do you pay your monthly credit card balance in full?

Always [] [] [] []
Usually [] [] [] []
Rarely [] [] [] []
Never [] [] [] []

8. Would you consider changing or taking out a new credit card?

Yes [] [] [] []
Possibly [] [] [] []
No [] [] [] []

9. Do you have, or are you considering, any of the following?

Credit card [] []
Education savings plan [] []
Funeral plan [] []
Insurance - health [] []
Insurance - life [] []
Legal will [] []
Loan - home [] []
Loan - home equity release / reverse mortgage [] []
Have Considering [] []
Loan - investment property [] []
Loan - margin [] []
Loan - personal [] []
Managed investment fund [] []
Property trusts [] []
Shares [] []
Superannuation (personal) [] []
Term deposit [] []

10. Do you have a Self Managed Super Fund (Do-It-Yourself)?

Yes [] [] [] []
No [] [] [] []

11. What is the value of your work-based super funds (approximately)?

Up to \$50,000 [] []
\$50,001-\$100,000 [] []
\$100,001-\$200,000 [] []
\$200,001-\$500,000 [] []
\$500,001+ [] []

12. Would you like to use your home equity to build wealth?

Yes [] [] Possibly [] [] No [] []

13. Would you like to use your super to buy an investment property?

Yes [] [] Possibly [] [] No [] []

2. What type of vehicle do you drive?
4WD / SUV [] []
Hatchback [] []
Motorbike [] []
People mover [] []
Sedan [] []
Sports car / convertible [] []
Station wagon [] []
Utility / van [] []

3. What is the year of manufacture of your vehicle?
You [] [] [] [] Partner [] [] [] []

4. Who is your vehicle insurer?

AAMI [] []
Allianz / CIC [] []
APIA [] []
Bingle [] []
Budget Direct [] []
CGU / VACC [] []
Just Car Insurance [] []
Mutual [] []
NRMA [] []
QBE / Mercantile [] []
RACV / RACQ [] []
Real Insurance [] []
SGIO / SGIC [] []
Suncorp / GIO [] []
Vero / Royal & Sun Alliances [] []
Youi [] []
Other [] []

5. What level of no claim bonus do you currently have?

None [] []
20-30% [] []
40-50% [] []
60%+ [] []
Lifetime No Claim Bonus [] []

6. How many kilometres do you drive per year?

0-5k [] []
5-10k [] []
10-15k [] []
15k+ [] []

7. If you have a company car, do you choose the make and model?

Yes [] [] [] []
Limited choice [] [] [] []
No [] [] [] []

8. Do you plan to buy a car within the next 12 months?

Yes - a new car [] [] [] []
Yes - a used car [] [] [] []
No [] [] [] []

9. When do you plan to replace your car?

You [] [] [] [] / [] [] [] []
Partner [] [] [] [] / [] [] [] []

10. What is the budget for your next car (approximately)?

Up to \$15,000 [] []
\$15,001-\$20,000 [] []
\$20,001-\$30,000 [] []
\$30,001-\$40,000 [] []
\$40,001-\$50,000 [] []
\$50,001-\$60,000 [] []
\$60,001-\$80,000 [] []
\$80,001-\$100,000 [] []
\$100,001-\$150,000 [] []
\$150,001+ [] []

6 Money & Investments

1. Which of the following methods do you prefer for day-to-day banking?

ATM [] []
Branch [] []
Internet [] []
Telephone [] []

2. Which of the following financial institutions are you associated with (mark all that apply)?

Adelaide Bank [] []
AMP [] []
ANZ [] []
Aussie Mortgage Market / Aussie Home Loans [] []
ING [] []
National Australia Bank [] []
RAMS [] []
St George [] []
Suncorp Metway [] []

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Your title: 1 Mr 2 Mrs 3 Miss 4 Ms

First name:

Surname:

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Suburb:

State: Postcode:

Please refer to guidance notes 2 and 3 for information about providing your telephone numbers.

(#) Home telephone number: (0) -

(#) Mobile number: (0 4) -

(#) Your preferred email address:

4. How do you access your daily newspaper?

Home delivered 01 Work supplied 02 Online 03 Other 04

5. Which weekend newspapers do you read (mark all that apply)?

National - Weekend Financial Review 01 SA - The Advertiser 10

National - Weekend Australian 02 SA - Sunday Mail 11

ACT - Sunday Canberra Times 03 VIC - Saturday Age 12

NSW - Saturday Telegraph 04 VIC - Sunday Age 13

NSW - Sunday Telegraph 05 VIC - Saturday Herald Sun 14

NSW - Sun Herald 06 VIC - Sunday Herald Sun 15

NSW - Sydney Morning Herald 07 WA - West Australian 16

QLD - Courier Mail 08 WA - Sunday Times 17

QLD - Sunday Mail 09

6. Which magazines do you read (mark all that apply)?

AFR Smart Investor / BRW 01 Marie Claire 09 Time 17

Australian Geographic 02 Mens Health 10 TV Week 18

Australian Women's Weekly 03 National Geographic 11 Vogue / Vogue Living 19

Better Homes & Gardens 04 New Idea 12 Who Weekly 20

Cosmopolitan / Cleo 05 NW New Weekly 13 Woman's Day 21

Delicious 06 Reader's Digest 14 Wheels 22

House and Garden 07 Shop till you drop 15

Inside Sport 08 That's Life 16

7. Which of the following types of magazines do you subscribe to or read (mark all that apply)?

Business 01 09 Home decorating / DIY 17 25

Computing 02 10 Men's interests 18 26

Cooking 03 11 Money / Investment 19 27

Current affairs 04 12 Motoring 20 28

Entertainment 05 13 Sport 21 29

Gardening 06 14 Travel 22 30

Geographical 07 15 Women's interests 23 31

Health 08 16 Other international 24 32

8. What music do you listen to (mark all that apply)?

Classical 01 03 Folk 05 07 Pop / Rock 09 11

Country 02 04 Jazz 06 08 Other 10 12

9. How many bottles of wine per month do you consume in your home (on average)?

1-2 01 3-5 02 6-9 03 10+ 04 None 05

10. How much do you pay per bottle of wine when drinking at home (on average)?

Up to \$10 01 \$11-14 02 \$15-20 03 \$21-49 04 \$50+ 05

11. Would you like to be contacted with exclusive, discounted, direct wine offers?

Yes 01 No 02

12. Do you ever bet on any of the following (mark all that apply)?

Football 01 04 07 10 Lottery 13 15 17 19

Greyhounds 02 05 08 11 Sports / Other 14 16 18 20

Horses 03 06 09 12

13. Do you subscribe, or would you consider subscribing, to any of the following PAY TV services?

Austar 01 03 05 Optus TV 07

Foxtel 02 04 06 08

14. Which of the following destinations have you / your partner visited on holiday in the last 3 years, or would consider visiting in the next 12 months?

Have Taken 01 05 09 13

Considering 02 06 10 14

Asia 01 05 UK / Ireland 09 13

Australia 02 06 USA / Canada 10 14

New Zealand 03 07 Rest of Europe 11 15

South America 04 08 Rest of World 12 16

15. Which states have you visited on a holiday in the last 12 months, or would consider visiting in the next 12 months?

Australian Capital Territory 01 05 South Australia 09 13

New South Wales 02 06 Tasmania 10 14

Northern Territory 03 07 Victoria 11 15

Queensland 04 08 Western Australia 12 16

16. How frequently do you travel domestically by plane?

Business (monthly average) 0 01 1-2 03 3-4 05 5+ 07

Leisure (yearly average) 0 02 1-2 04 3-4 06 5+ 08

17. Have you taken, or are you considering taking any of the following types of holidays within the next 12 months?

Action adventure 01 06 Cruise 11 16

Backpacking 02 07 Fly / drive 12 17

Beach / island 03 08 Snow skiing 13 18

City 04 09 Train trip 14 19

Coach tour 05 10 Weekend / short break 15 20

18. Which of the following destinations and cruise options have you / your partner taken or would consider cruising to in the next 18 months?

Destinations 01 06 11 16 3-10 days 21 24 27 30

South Pacific 01 06 11 16 11-20 days 22 25 28 31

Australia Post New Zealand 02 07 12 17 21+ days 23 26 29 32

Asia 03 08 13 18

Round the world 04 09 14 19

Europe 05 10 15 20

2 Shopping

1. On average, how much do you usually spend each week on?

Deli / Bakery 01 <\$50 02 \$51-\$99 03 \$100-\$199 04 \$200-\$299 05 \$300+

Fresh Fruit / Veg 01 <\$50 02 \$51-\$99 03 \$100-\$199 04 \$200-\$299 05 \$300+

Fish / Butcher 01 <\$50 02 \$51-\$99 03 \$100-\$199 04 \$200-\$299 05 \$300+

2. Which of the following supermarkets do you shop at (mark all that apply)?

Aldi 01 Franklins 04 Online 07

BiLo 02 IGA / Supa IGA 05 Other supermarket 08

Coles / Coles Express 03 Woolworths / Safeway 06

3. Which fast food restaurants do you frequent?

Burger King / Hungry Jack's 01 Nandos 04 Red Rooster 07

KFC 02 Oporto 05 Subway 08

McDonald's 03 Pizza Hut 06 Other 09

4. Which of the following brands of facial cleansers, toners and moisturisers do you use (mark all that apply)?

Avon 01 09 17 Jurlique 25 33 41

Body Shop 02 10 18 Neutrogena 26 34 42

Clarins Paris 03 11 19 Nivea 27 35 43

Clinique 04 12 20 Oil of Olay 28 36 44

Estee Lauder 05 13 21 Ponds 29 37 45

L'Oreal 06 14 22 Revlon 30 38 46

Lancome 07 15 23 UltraCeuticals 31 39 47

Grace 08 16 24 Vaseline Intensive Care 32 40 48

5. Which of the following brands have you purchased in the last 3 months?

Cat Food 01 Hills Science Diet 04 Purina ONE 07

Advance 01 Dine 02 Iams 05 Whiskas 08

Go-Kat 03 Kit-e-Kat 06 Supermarket brand 09

Dog Food

Advance 01 Lucky Dog 04 Purina ONE 07

Eukanuba 02 Pedigree 05 Supercoat 08

Hills Science Diet 03 Principal 06 Supermarket brand 09

6. How many times have you purchased goods or services by mail, telephone or internet in the past 12 months?

Mail or Telephone 01 02 03 04 05 06 07 08

Internet 01 02 03 04 05 06 07 08

7. Which of the following types of goods or services have you purchased by mail, telephone or internet in the past 12 months?

Books 01 15 29 43

Clothes 02 16 30 44

Computers - Hardware / software 03 17 31 45

Cosmetics 04 18 32 46

Craft products 05 19 33 47

Electronics 06 20 34 48

Flights / holidays 07 21 35 49

Gifts / flowers 08 22 36 50

Home study courses 09 23 37 51

Movies (DVDs, videos) 10 24 38 52

Music (CDs, DVDs) 11 25 39 53

Religious Products 12 26 40 54

Vitamin / health supplements 13 27 41 55

Wine 14 28 42 56

3 Health and Spirituality Health and Spirituality

1. Which of the following conditions and health issues affect you (mark all that apply)?

Asthma 01 11 Hearing difficulties 21 31

Arthritis / rheumatism 02 12 High blood pressure 22 32

Back pain 03 13 High cholesterol 23 33

Dementia / Alzheimer's 04 14 Indigestion 24 34

Diabetes 05 15 Insomnia 25 35

Dry skin / eczema 06 16 Lactose intolerance 26 36

Epilepsy 07 17 Migraines 27 37

Eyegight difficulties 08 18 Osteoporosis 28 38

Hair loss 09 19 Smoking 29 39

Hay fever / sinus 10 20 Weight control 30 40

2. Does anyone in your household wear any of the following?

Contact lenses - disposable 01 03 05 Spectacles 07 09 11

Contact lenses - hard 02 04 06 Prescription sunglasses 08 10 12

1 Leisure Interests and Readership

1. Which of the following leisure activities and interests do you enjoy (mark all that apply)?

Boating 01 18 Home computing 35 52

Charity work 02 19 Music 36 53

Cinema 03 20 Nature / wildlife 37 54

Collectables 04 21 New technology 38 55

Concerts 05 22 Photography 39 56

Cooking 06 23 Pubs / nightclubs 40 57

Current affairs 07 24 Puzzles / crosswords 41 58

Eating out 08 25 Reading 42 59

Fashion 09 26 Religious activities 43 60

Fine arts / antiques 10 27 Renovations / DIY 44 61

Gambling 11 28 Self improvement 45 62

Gardening 12 29 Sewing / craftwork 46 63

Golf 13 30 Sports (participating) 47 64

Gourmet foods / fine wines 14 31 Sports (spectating) 48 65

Grandchildren 15 32 Theatre / art events 49 66

Gym 16 33 Watching TV 50